

# Media Kit

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**About Us**



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ScholarshipBob is a leading scholarship platform dedicated to assisting students worldwide in their search for educational opportunities. Our platform is designed to make the search for scholarships and educational opportunities as seamless and straightforward as possible, ensuring that students can focus on what truly matters - their education.



# Our Marketing Service

Give your brand the exposure it deserves!



Partnering with ScholarshipBob is a great way to promote your initiative and make it visible to our global audience.  
Partner with us!



# Statistics

**What are our numbers saying?**



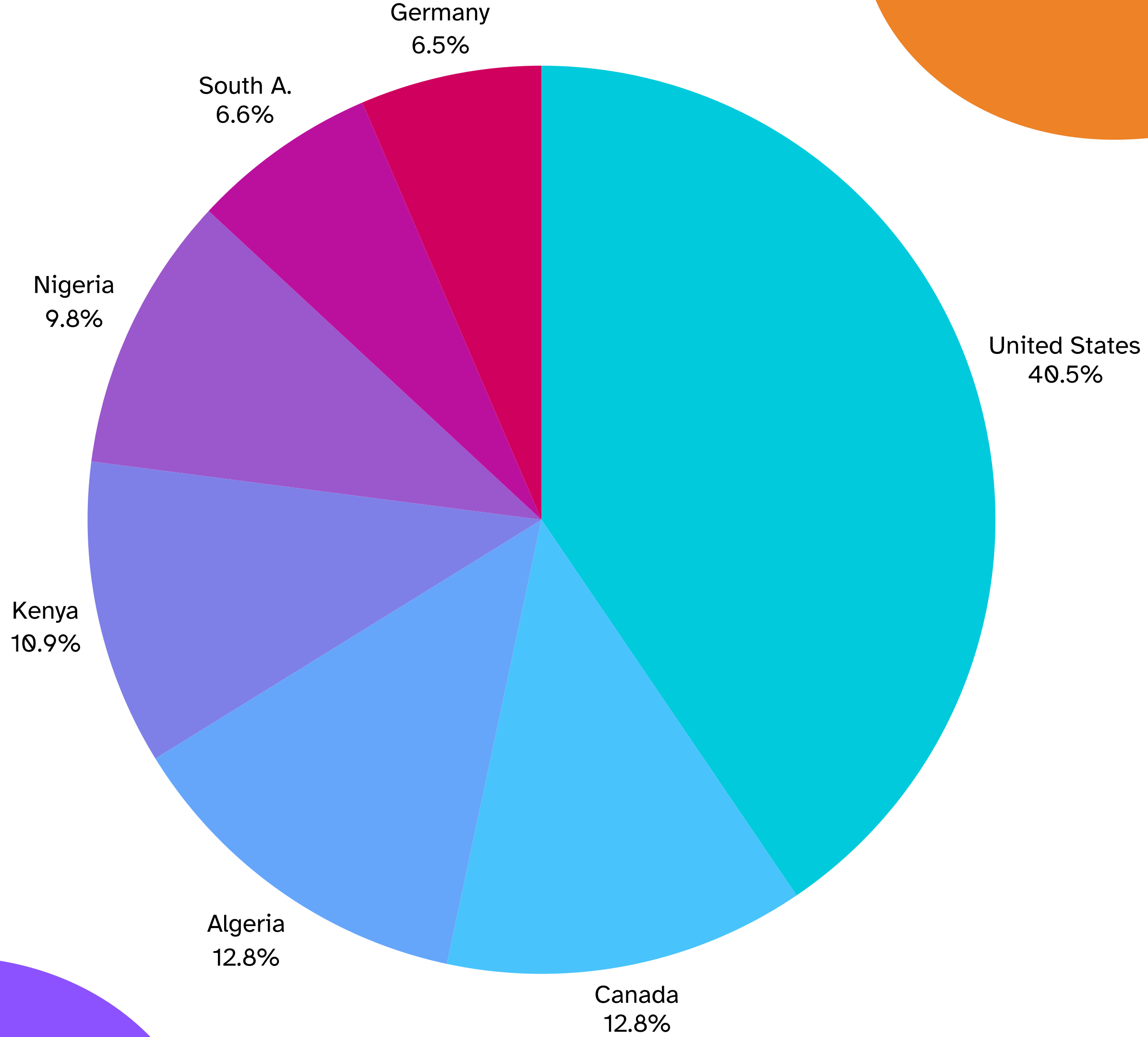
- **Users**

- Over 19,000 active users globally every month.
- More than 5,500 active users per month from the United States.
- Almost 23,000 email subscribers.

- **Social Following**

- Over 5,000 followers on LinkedIn.
- Almost 30,000 organic impressions on LinkedIn every month.

An Overview of our active users by country from our top 7 countries in 2025 is displayed on the next slide.







# Partnerships

- We collaborated with Watson Institute to promote the Retail Readiness Entrepreneurial Training Program Sponsored by Walmart.
- We promoted the World Nature Conservation Day 2024 by Udaan Youth Club.
- We organized, launched, and ran the MyJobMag Career Kickstart Scholarship 2025 for MyJobMag.





# Awards

We received a certificate of appreciation from Udaan Youth Club to recognize our participation in promoting World Nature Conservation Day 2024.





WORLD NATURE  
CONSERVATION  
DAY 2024 #UYC

# Certificate of Appreciation

This certificate is presented to

**Scholarship BOB**

**Category: Impact Partners**

*In recognition of your exceptional commitment and enthusiasm in promoting participation in the World Nature Conservation Day 2024 activities held from July 1, 2024, to July 28, 2024. Your invaluable efforts in encouraging young people, students, and many others to engage in the awareness quiz, Dear Mother Nature postcard writing, and pledge program have made a significant impact.*

*Your dedication to fostering green awareness and promoting nature conservation is highly commendable. Through your leadership and support, you have greatly contributed to our shared goal of creating a healthier and more environmentally conscious community. Your efforts in inspiring a more eco-conscious and green world are truly appreciated.*

28/07/2024  
Issued On



31n7  
Auth. Sign.

**Celebrating the World Nature Conservation Day**  
**28th July, 2024**



# Contact Us

Partner with us to promote your initiative!



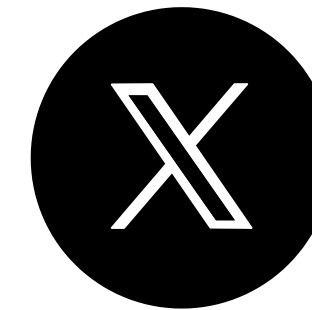
**LinkedIn**

ScholarshipBob



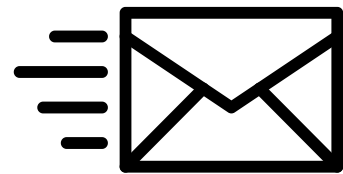
**Facebook**

ScholarshipBob



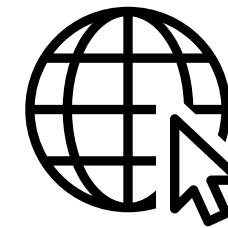
**X**

ScholarshipBobO



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hello@scholarshipbob.com



**Website**

www.scholarshipbob.com



# Thank you!

Thank You For Choosing Us.